In addition to the mandatory consent, demographic, and debriefing procedures, researchers are also encouraged to get parents to sign up for PANDA. The researcher running the participant can mention PANDA either before or after the study, or anyone else who is free can speak to a parent about PANDA.

*Example script:*

“We are launching a new virtual child development in collaboration with Princeton University, based out of our lab at NYU. This new online platform is called PANDA, and it allows parents and kids to participate in the same kinds of studies we do here at the museum, but from home — and all you need is a computer and a webcam! Studies are 10-15 minutes long, and your child will receive an award (e.g., an Amazon giftcard) for their participation. Just like our in-person studies, data collected through PANDA is securely protected and used for research purposes only.”

**Sign-up procedure:**

1. Encourage parents to sign up for PANDA on the IPAD.
2. Explain to them that they will be prompted to enter their child’s data after they create their account.
3. If the IPAD is not working, PANDA cards can be found in the CMOM bin.
4. After parents fill out the PANDA card, double check that their handwriting is legible, and let them know that they will be receiving an e-mail from us soon.
5. Remind parents that participation is voluntary, and that they are not obligated to participate, just because they signed up.

Completed PANDA cards should be stored in the CMOM folder and brought back to lab to be entered.